

ORDER



Orders	Order / Rev:	<u>104967</u>	Alt Order #:	<u>06837494</u>	Product Desc:	<u>Issue</u>	Estimate:	<u>1503</u>	Primary AE:	<u>Amy McCreary</u>
	Flight Dates:	<u>09/18/12 - 09/24/12</u>	Original Date / Rev:	<u>08/01/12 / 08/01/12</u>	Order Type:	<u>GENERAL</u>	Sales Office:	<u>BLPHI</u>	Sales Region:	<u>National</u>
Agency	Name:	<u>Great American Media</u>			Buying Contact:				Billing Type:	<u>Cash</u>
	Billing Contact:	<u>1010 Wisconsin Ave. NW Washington, DC 20007</u>							Billing Calendar:	<u>Broadcast</u>
									Billing Cycle:	<u>EOM/EOC</u>
									Agency Commission:	<u>15%</u>
Advertiser	Name:	<u>Democratic Congressional Campaign</u>			Demographic:	<u>A35+</u>			New Business Thru:	
	Product Codes:	<u>PLI2</u>			Priority:	<u>SELECT PRIORITY CODE</u>			Order Separation:	<u>00:15:00</u>
	Revenue Codes:	<u>POLITICAL/AGY, PISSTUE, GEN</u>							Advertiser External ID:	
									Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	34	\$21,075.00	\$17,913.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	34	\$21,075.00	\$17,913.75	0.00
Totals	34	\$21,075.00	\$17,913.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$21,075.00
Market	100%	\$81,057.69

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$24,317.31
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$16,211.54
KTUD	1%	\$810.58
KVVU	20%	\$16,211.54
KWWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$2,431.73

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/24/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	5	\$325.001	0.00	NM	5	\$1,625.00	
M-F 5-6a WakeUp w/Wagners															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/18/12	09/24/12	MTWTF--	5	\$325.00	0.00										

WAKE UP WITH THE WAGNERS

Order / Rev: 104967 Advertiser: Democratic Congressional Campaign Co
 Alt Order #: 06837494 Product Desc: Issue KSNV
 Flight Dates: 09/18/12 - 09/24/12 Estimate: 1503

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/24/12	M-F 5-6a WakeUp w/WagnM	5-6a		MTWTF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/18/12 09/24/12 MTWTF-- 5 \$325.00 0.00															
E 2	KSNV	09/18/12	09/24/12	Today Show	CM	658a-9am	MTWTF--	:30	4	\$1,500.001	0.00	NM		4	\$6,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/18/12 09/24/12 MTWTF-- 4 \$1,500.00 0.00															
E 3	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY	6a-7a		-----S-	:30	1	\$350.001	0.00	NM		1	\$350.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S- 1 \$350.00 0.00															
E 4	KSNV	09/22/12	09/22/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.001	0.00	NM		1	\$625.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S- 1 \$625.00 0.00															
E 5	KSNV	09/18/12	09/24/12	Wake Up Early w/ WagnM	430a-5a		MTWT--S	:30	5	\$200.001	0.00	NM		5	\$1,000.00
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/18/12 09/24/12 MTWT--S 5 \$200.00 0.00															
E 6	KSNV	09/18/12	09/24/12	M-F Today Show II 3rd HOM	9-10a		MTWTF--	:30	3	\$750.001	0.00	NM		3	\$2,250.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/18/12 09/24/12 MTWTF-- 3 \$750.00 0.00															
E 7	KSNV	09/18/12	09/24/12	Noon News	CM	12-1230pm	MTWTF--	:30	2	\$425.001	0.00	NM		2	\$850.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/18/12 09/24/12 MTWTF-- 2 \$425.00 0.00															
E 8	KSNV	09/18/12	09/24/12	The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	3	\$325.001	0.00	NM		3	\$975.00
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/18/12 09/24/12 MTWTF-- 3 \$325.00 0.00															
E 9	KSNV	09/18/12	09/24/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm		MTWTF--	:30	3	\$700.001	0.00	NM		3	\$2,100.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/18/12 09/24/12 MTWTF-- 3 \$700.00 0.00															
E 10	KSNV	09/18/12	09/24/12	M-F Early News	CM	5-630p	MTWTF--	:30	3	\$1,000.001	0.00	NM		3	\$3,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/18/12 09/24/12 MTWTF-- 3 \$1,000.00 0.00															
E 11	KSNV	09/22/12	09/22/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.001	0.00	NM		1	\$650.00
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S- 1 \$650.00 0.00															
E 12	KSNV	09/18/12	09/24/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/18/12 09/24/12 MTWTF-- 1 \$1,100.00 0.00															
E 13	KSNV	09/18/12	09/24/12		CM	1230-1p	MTWTF--	:30	1	\$325.001	0.00	NM		1	\$325.00

Order / Rev: 104967
Alt Order #: 06837494
Flight Dates: 09/18/12 - 09/24/12

Advertiser:	Democratic Congressional Campaign Co
Product Desc:	Issue
Estimate:	1503

KSNV